

**Tullis Russell** is the preferred supplier when record label printers are producing the central label for vinyl records. As the industry leading standard, it has many features and benefits.

- 1. Excellent heat resistance and good lay flat properties during the vinyl pressing process.
- 2. Specially developed coatings on the paper to give quality offset litho print results.
- Tensile strength properties give important stability during the pressing process.
- 4. Curl resistant.
- 5. Excellent die-cutting properties.

SUPPLIED BLUE/WHITE

for ease of identification - blue

side is applied to the vinyl.



meet customer's requirements.

The robust base paper has been specifically designed for the vinyl record manufacturing process.

Our paper is one of the only grades purposely designed for record labels.

## What do our customers say?



"Since I took over the plant from Sony Music in 1998 we have been using record label paper from Tullis Russell. A high quality label paper with a constant quality, it is the key to good pressing and nice looking records."

## Ton Vermeulen - CEO Record Industry bv.

"For many years, MPO has found in the Blue Record Label paper all the technical qualities that allow this perfect fusion between vinyl and label to be achieved and is grateful to Tullis Russell for providing this product of constant quality and in industrial quantity."

## Sylvin de Magnienville, Innovation Manager - MPO France

"Thanks to our excellent cooperation with Tullis Russell and our purchases of the best quality coated paper, we have been able to produce 15 million vinyl records in recent years, which are appreciated by connoisseurs around the world. Hoping that the following years will bring us the opportunity to increase this number, we remain a loyal customer of the best producer of coated paper that is used to produce the vinyl label, recommending all customers to use the services of Tullis Russell."

Bartosz Aniszewski, Director Quality & Purchasing - TAKT Sp. z o.o.

## **OUR CAPABILITIES**

- 2-metre-wide coating facilities: Multi-layer slide curtain | Slot curtain Air knife | Gravure (direct, reverse, offset) Mayer bar
- UV cure under nitrogen
- Super Calendering

- Precision Sheeting
- Slitting
- Mixing
- Finishing in sheets or reels





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